

STA Tuned - Feb 2012

This email contains graphics, so if you don't see them, **view it in your browser.****STA...Tuned NEWS Letter**[www.syrtime.com](http://www.syrtime.com)

NYS Licensed # 12000032805

**Volume 2, Issue 2**

*"Enthusiasm is NOT the same as just being excited. One gets excited about going on a roller coaster. One becomes enthusiastic about creating and building a roller coaster." – Bo Bennett, author*

Year over year success is the power of creating and continuing to build Syracuse Time & Alarm Co., Inc. every day! Our strength in Customer Service, Quality Products and Dedicated Employees has blessed us with profits that get re-invested into our future.

**DID YOU KNOW?**

If you are not driving one already; YOU may be driving an EV (electric vehicle) one of these years! Going green is HOT. BEV's and PHEV's are here and becoming accepted as the future of the automobile and transportation industry.

How are you going to charge your Battery Electric Vehicle (BEV) or Plug-In Hybrid Electric Vehicle (PHEV)? AND, how are you going to PAY for that charging service.

Syracuse Time & Alarm Co., Inc. is an Authorized Distributor for Liberty PlugIns. Liberty PlugIns has designed charging stations designed to the highest standards of safety and reliability. The charging station can be mounted in three standard configurations:

- Pedestal
- Wall Mount
- Pole Mount

Syracuse Time & Alarm Co., Inc. is now poised to install, maintain and service the Liberty PlugIns' non-network secure access system. Liberty PlugIns works with the leading makers of Electric Vehicle Service Equipment (EVSE) such as ClipperCreek, Eaton, and Aker Wade. Unlike the majority of charging stations available now, our chargers use Synchronous Code Generation technology and DO NOT need to be networked.

"Synchronous Code Generation" is Liberty PlugIns' patent pending technology that allows parking pay stations to generate the authorization codes used by "Liberty Enabled" EV charging stations. Each code is unique to that specific transaction and cannot be reused, protecting the lot owner and the consumer from potential fraud. This approach facilitates the growth of non-networked secure charging capabilities.

## Partner Profile

Syracuse Time & Alarm Co., Inc. has partnered with Amano for over 25 years. Amano McGann has become the leader in the design and development of custom application software for parking. With one of the largest teams of software engineers, system analysts, technical writers, and support specialists, and with over 4,000 installations worldwide, Amano McGann is the largest independent developer of parking software in the industry.

Both Amano McGann and Syracuse Time & Alarm Co., Inc. are dedicated to designing software that is friendly, easy to use, and understandable. We believe software should be well understood by the user. The software also reflects our practical experience in the parking business. We know the real problems you face. And we incorporate real solutions in our software.

Some solutions include automated ticket dispensers, monthly pass card readers, parking gates, credit card pay stations and a cash pay station.

- One HIGHLIGHT is Walt Disney World Swan and Dolphin Hotels that allows room keys to be used for parking.
- BUT THE MOST ADVANCED HIGHLIGHT IS: Santa Monica Place, in Santa Monica California. The first parking direction system in the United States to offer a 'Find Your Car' option, **the M<sup>3</sup> system** uses digital IP cameras to monitor each parking space and track all movement. The data collected by the cameras provides the system with the intelligence required to direct drivers to the closest open parking space or their parked vehicle.

Drivers need only enter their license plate number on a touch screen panel located near the parking elevator lobbies to see a display with directions to their vehicle. The 'Park It – Find It - Fast!' direction system is expected to reduce the time shoppers spend in parking areas by 50 percent or more.

---

## Employee Spotlight



Teddy Barbuto – born in Italy and brought to the USA by a close knit family, Teddy has grown up in Central NY and Graduated from SUNY-IT Utica with his degree in Electrical Engineering. His first job out of college as an Electrical Engineering Technician was with Syracuse Time & Alarm Co., Inc. That was 21 years ago! The change in technology over the years is what keeps Teddy coming to work every day. He likes finding a new challenge with every new project he faces.

Teddy has been back to Italy a half dozen times and after playing and coaching over the years; now enjoys watching his nieces and nephews play football ("the real name for soccer!")

---

Did you miss our previous newsletters? Just go to [www.syrtime.com](http://www.syrtime.com) to check out all of our publications.

Questions or Comments? Please email us at [Marketing@syrtime.com](mailto:Marketing@syrtime.com) or call 315-433-1234 x129.

Not interested any more?